

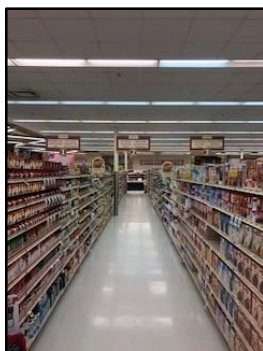
MAURER'S MARKET - JANESVILLE

Maurer's Market is a grocery store for local Janesville residents dedicated to serving their customers with top quality product. But the store was in need of a few upgrades; in addition to other renovations, it was decided to upgrade the existing lighting to LED. In a grocery store, lighting can make a tremendous difference in relative to product sales. Grocery stores also have several different types of lighting, such as track, case, strip, etc. which can sometimes be difficult to retrofit.



Maurer's Market IGA Janesville is proud to be 100% LED.

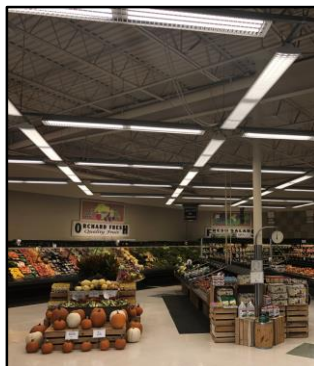
<http://maurersmarket.com/>



Isle Lights - Before Retrofit



Isle Lights - After Retrofit



Produce area LED Lighting



Exterior Lighting pole head LED retrofit

The lighting retrofit project eliminates the existing fluorescent lights and ballasts and provides new LED tubes that bypass the ballast. The ability to retrofit the existing fixtures keeps the project costs down so there is a better simple payback. The energy savings was maximized in each space throughout the store by selecting the proper LED tubes to deliver the recommended light levels according to the Illuminating Engineering Society (IESNA).

Maurer's also received a one-time rebate from Focus on Energy, Wisconsin utilities' statewide energy efficiency and renewable resource program.

Project Summary	
Project Cost:	\$40,631
Annual Electric Savings:	\$17,467
Annual Maintenance Savings:	\$1,669
Focus on Energy Rebate:	\$4,221
Net Project Cost:	\$36,410
Simple Payback:	1.9 years

"The lighting looks great, we have received many comments about how much brighter the store looks. I'm anxious to see how it impacts our monthly costs."

-Jeff Maurer, Co-Owner

